


# John Tetzlaff “Jack”

Graphic Designer & Visual Engineer

 [https:// Duhzine.studio](https://Duhzine.studio)

 [jack@duhzine.studio](mailto:jack@duhzine.studio)

 704-728-2828

Creative, versatile and dependable professional with over 10 years of experience in graphic design, product design, print production, and custom fabrication. Strong foundation in visual design, branding, and large-format graphics, with additional hands-on skills in vehicle wraps, motorcycle builds, and customer service. Known for combining artistic talent with practical execution, thriving in fast-paced, team-driven environments, and adapting quickly to new challenges across creative and technical fields.

## Education:

**Bachelor of Arts – Graphic Design and Media** Southern New Hampshire University

Graduated August 2024 - 3.9 GPA | President’s List Honoree

**Associate of Business - Administration and Management**

Front Range Community College - Graduated 2015

## Skills

### Graphic & Creative:

Adobe Creative Suite	-	Logo Design & Branding
Pre-Press & Print Production	-	Large Format & Surface Wrap Design
Photography (Product, Event, Artistic)	-	Basic Animation (After Effects)

### Technical & Hands-On:

Motorcycle Tech, Wiring, & Customization	-	Vinyl Wrap Installation
Car Audio Sales & Installation	-	Basic Fabrication & Light Construction

### General & Soft Skills:

Customer Service & Hospitality	-	Event Setup & Teardown
Security & Event Management	-	Time Management & Multi-tasking

## Experience

**Tattoo Apprentice** - Tattoos and Smoke 2 – Las Vegas, NV

I Apr 2025 – Present

- Currently training in tattoo application, design, and client consultation
- Assisting in studio setup, hygiene procedures, and appointment coordination
- Multiple years of training to be able to turn a hobby into a profession.

**Event Staff** - CSC Event Staff – Las Vegas, NV

I Feb 2025 – Present

- Support event operations including security, crowd control for concerts, expos, and sports events

**Motorcycle Technician / Custom Builder** - HRP Customs & Independent

I May 2024 – Present

- Installed performance parts, custom wiring, and custom wraps on Harleys and sport-bikes
- Continue to offer freelance tech work and vinyl wrap installations since HRP closed in 2024

**Graphic Designer** - Kings Fortress / Smoke King – Las Vegas, NV

I Jan 2025 – Jun 2025

- Designed logos, branding, and web graphics for multiple startup ventures
- Contributed to brand identity development for new and ongoing projects

**Graphic Designer** (Pre-Press & Large Format) - T3 Expo – Las Vegas, NV

I Oct 2022 – Nov 2024

- Created large-format graphics for national expos (Amazon AWS, Salesforce, Toy Fair)
- Prepared print-ready files for booth wraps, signage, and event displays

**Lead Graphic Designer** D.P.I. – Las Vegas, NV

I Feb 2022 – Dec 2022

- Designed large-scale graphics and wraps for clients including MGM, Nevada Beverage, and Caesars
- Attended on-site client meetings to assess needs, take measurements, and oversee design direction
- Collaborated with print and install teams; assisted with on-location installations for major projects
- Delivered pre-press ready files and full-scale graphics for casinos, bars, and commercial venues

More Experience and Certifications on following page.

**Freelance Designer / Artist - DuhZine Studio**

I 2016 – Present

- Designed logos, apparel, promotional materials, and full brand kits for independent artists and small businesses
- Created custom graphics for motorcycle wraps, helmets, and product packaging
- Produced and sold a wide range of merchandise including enamel hat pins, embroidered hats, screen-printed clothing, and custom-printed tapestries
- Served as a commission artist for other brands, creating original artwork for their pins, apparel, and branded merchandise
- Managed full product development cycles from concept to production, coordinating with vendors and manufacturers
- Built a strong digital presence through successful brand marketing and content management on Instagram (13k+ followers)
- Founded and managed a private Facebook group (6k members) and a trade/sales page with over 30k members focused on pin collecting and branded art
- Leveraged social platforms to drive sales, promote launches, and build a loyal customer base
- Sold original artwork and merchandise online and at events, art shows, and music festivals across the U.S.
- Established DuhZine Studio as a recognizable name in the pin, apparel, and art festival community

**Construction (Light Residential) Clayton Homes – Fredericksburg, VA**

I 2019 – 2021

- Managed workers and worked in drywall, insulation, light framing, and landscaping for modular homes
- Worked hands-on in a family-managed franchise, supporting daily job site operations

**Car Audio Installer & Sales Associate - Car Toys (CO) & Audio Express (NV)**

I 2016 – 2019

- Installed custom audio systems, alarms, and accessories for a wide range of vehicles
- Provided sales support and technical advice to customers in-store
- MECP Certified and known for quality wiring, troubleshooting, and clean installations

**Hospitality & Property Operations - The Steamboat Grand & Steamboat Hotel – CO** I 2013 – 2016

- Delivered professional guest service and front desk support at ski resort properties
- Managed day-to-day operations, guest relations, and conflict resolution across multiple lodging locations
- Oversaw and staffed both front desk and housekeeping teams to ensure smooth property operations
- Balanced hospitality responsibilities while actively pursuing an Associate's degree

**Customer Service Associate - Lowe's Home Improvement – Huntersville, NC**

I 2011 – 2013

- Supported customers with purchases, product questions, and order pickups
- Gained early hands-on experience in retail, home improvement, and teamwork
- Balanced part-time work while completing high school education

**Certifications**

- Tattoo Apprentice Card – Nevada (Issued 2025)
- Unarmed Security Guard Card – Nevada (Issued 2025)
- OSHA 10 Certification – 2025
- President's List Graduate – Southern New Hampshire University (2024)
- MECP Certification (Mobile Electronics Certified Professional) – 2016
- Class C Contractor License – 2014

